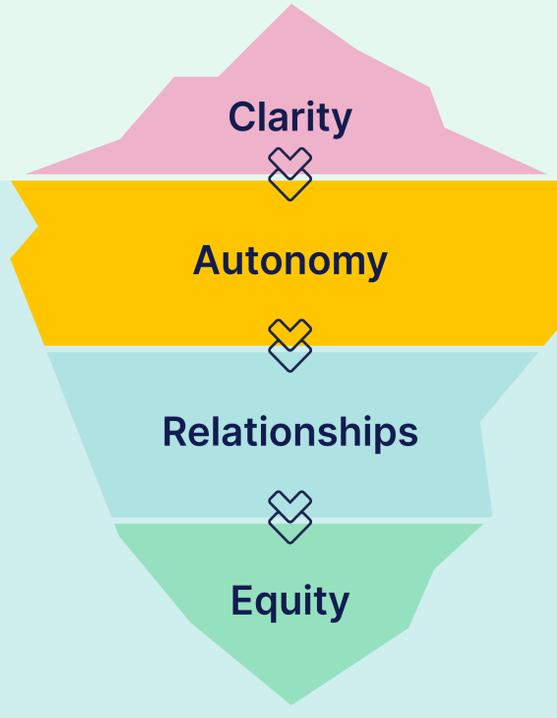


# The Iceberg of CARE



## CLARITY

Studies show that teams with clear goals and roles were 25% more productive and had 15% higher job satisfaction.

(p.35.)



## AUTONOMY

Companies promoting autonomy see a 31% reduction in turnover and a 20% increase in employee performance.

(p.69.)



## RELATIONSHIPS

Teams with strong interpersonal relationships have a 50% higher success rate in achieving their goals.

(p.104.)



## EQUITY

Equitable workplaces see a 58% increase in employee retention and a 38% improvement in employee engagement.

(p.137.)

